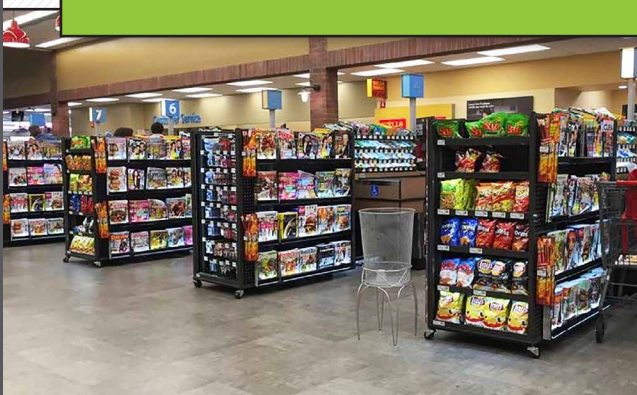
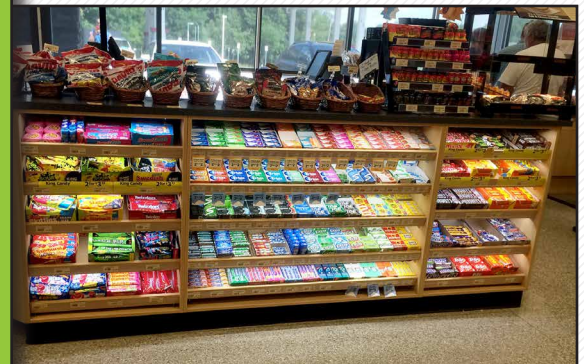
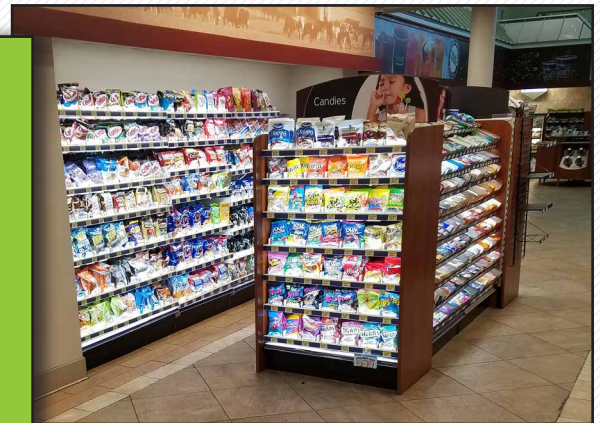


Lighting For Impact Offers Retailers and Brands Bright Ideas to Attract Shoppers, Encourage Engagement, and Drive Conversion

Looking for ways to reinvent the in-store experience for your shoppers? LED lighting is not only one of the most affordable investments that retailers and brands can make to improve the in-store experience, but it is proven to increase sales – as much as 40%*

Why? LED lighting has the ability to improve product visibility and enhance your shoppers' perception of the merchandising. Shoppers' report positive feedback on LED lighting used in-store:

- Merchandising More Noticeable
- Store Feels Cleaner and Brighter
- Product Seems Fresher
- Improves Perceived Value

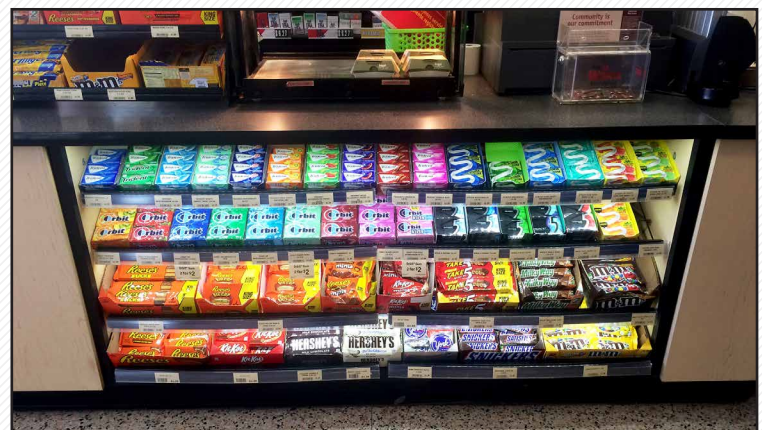
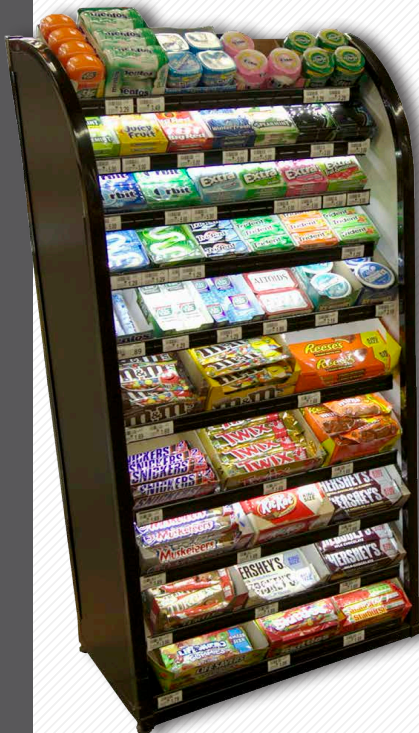


Contact Our Team to Discuss How We Can Help with Your Project
Nelson's Superior Products (888) 558-5575



Lighting For Impact can help you simply and dramatically change the way your customers see, shop, and spend in your stores. Our strategic LED solutions transform your in-store merchandising and assortments – such as checkout, in-aisle categories, free-standing displays, and end-caps – into bright spots of new sales.

Designed specifically for retail environments, Lighting For Impact provides UL-approved, flexible infrastructure that can be leveraged to support LED lighting to more advanced merchandising and marketing efforts. Our Global Power System (GPS) delivers power down the aisle to enable strategic use of LED and digital signage. Lighting For Impact can help you design the best solution to fit your merchandising plans now and down the road.



- Designed for Retailers
- UL-Approved System
- 5-yr Warranty on LEDs and 3-yr Power Components.
- Easy to Install – on New or Existing Merchandising.
- Value Engineered to Delivery High Quality at an Affordable Price.

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